

---

SeniorCare

---

*44th*  
*Anniversary*  
*Gala*

Presented by ABC Home Healthcare Professionals

Celebrating Our Achievements, Planning Our Future

Honoring

Diane Stringer, Care Dimensions

Sefatia Romeo Theken, Mayor, City of Gloucester

Andrew DeFranza, Harborlight Community Partners

Misselwood at Endicott College

Beverly, MA

Wednesday, September 21, 2016

---

**“Love cannot remain by itself — it has no meaning.  
Love has to be put into action and that action is service.”**

— Mother Teresa

Congratulations SeniorCare on 44 Years of Serving Cape Ann Seniors



***“I can’t imagine how I could get  
along without you and all you’ve  
done for me.”***

– Sara O., ABC Home Healthcare client

Let our trained team of compassionate caregivers  
help keep your loved one safe at home.  
When it comes to home care - trust the professionals.

**A Home  
BC Healthcare<sup>®</sup>**  
Professionals

**978-281-1001**

[www.abchhp.com](http://www.abchhp.com)

All services supervised by Registered Nurses

# *Gala Program*

Cocktail Hour

Welcoming Remarks

Thomas Tanous, President, Board of Directors  
Scott Trenti, Executive Director

Dinner

Comments from Meg Kelley

Honors

*Rosemary F. Kerry Community Service Award*

Sefatia Romeo Theken, Mayor, City of Gloucester

*Myra L. Herrick Outstanding Older American Award*

Diane T. Stringer, President and Chief Executive Officer, Care Dimensions

*Board of Directors*

*Community Partners Special Recognition Award*

Andrew DeFranza, Executive Director, Harborlight Community Partners

Dancing to the Music of Madhouse

Door Prizes

Evening Out in Gloucester:

\$200 Gift Certificate for either the Beauport Hotel or the 1606 at Beauport Restaurant  
Two tickets to Gloucester Stage upcoming production “Man in Snow”

Beverly Entertainment Package:

Four Movie Tickets to the Cabot Cinema  
Tickets to Endicott College Center for the Arts

*Thank you for joining us as we celebrate 44 years  
serving the Community of the North Shore*



## *Rosemary F. Kerry Community Service Award*

### **Sefatia Romeo Theken Mayor, City of Gloucester**



Gloucester is America's oldest seaport. Known throughout the world as an authentic, working waterfront community, Gloucester is a place of spectacular natural beauty, and home to a diverse population of about 30,000 residents. An important center for the fishing industry, Gloucester also is proud of its vibrant cultural life and rich art heritage as one of the premier art colonies in the United States. In addition, the city is a destination for thousands of visitors who visit the harbor and its beaches during the summertime.

On November 3, 2015, Sefatia Romeo Theken was elected to a two-year term as Mayor of Gloucester with 56% of the vote. She had served as Mayor since January 8, 2015, when she was unanimously elected by her colleagues on the Gloucester City Council to serve as Mayor until December 31, 2015. An At Large City Councilor since 2001, Sefatia was elected Vice President of the Gloucester City Council on January 1, 2008, an office she held until she became Mayor.

Throughout Mayor Romeo Theken's professional career, she has been a leader in the struggle for health care access for individuals and companies. Prior to her election as

Mayor, she had been the Community Health & Human Services Liaison at Addison Gilbert Hospital since 1997. Mayor Romeo Theken is a dynamic and tireless leader within the Gloucester community who always puts the interests of the residents of Gloucester first. She is a staunch advocate for small businesses, having owned a fishing vessel, operated her own catering business, as well as a healthcare consulting business.

When an economic downturn hit the fishing industry in the early 1990's, Mayor Romeo Theken moved quickly to push for a program to address the health care needs of fishing families. In collaboration with the Gloucester Fishermen's Wives Association, she lobbied for and helped implement the Massachusetts Fishermen's Partnership which provided health insurance coverage for fishermen and their families throughout Massachusetts. Mayor Romeo Theken is an outspoken advocate for the fishermen and shore-side businesses who continue to struggle as a result of unprecedented cuts in allowable catches and the over regulation of the fishing industry.

Mayor Romeo Theken is a certified Executive Office of Elder Affairs SHINE (Serving the Health Insurance Needs to Everyone) Counselor and a Certified Medicaid Counselor/CAC. She has been awarded the North Shore Health Project Community Health Activist Award (2014); the Red Cross Community Hero Award (2011); the Outstanding Outreach Educator Award from the Community Health Education Center and the MA Department of Public Health; the People Against the Tide Community Leadership Award from Health Care for All Massachusetts; an award from Figlia di Trappeto; an award from the Italian Consulate; and the Women Honoring Women award from Wellspring.

A lifelong resident of Gloucester, Mayor Romeo Theken is married to Matthew F. Theken. She is the mother of three grown daughters and grandmother of four.

#### **The Rosemary F. Kerry Community Service Award**

is presented annually to an individual of outstanding character, who gives of their time, expertise, or resources, showing the highest level of community service to improve the quality of life of elders.

## *Myra L. Herrick Outstanding Older American Award*

### **Diane T. Stringer President and Chief Executive Officer, Care Dimensions**



Diane Stringer has been President and Chief Executive Officer of Care Dimensions (formerly Hospice of the North Shore & Greater Boston) since 1989, transforming the organization from a small volunteer program to its present position as the largest hospice in New England. Serving more than 5,000 patients per year in 90 eastern Massachusetts communities, the organization employs 490 paid staff and has more than 400 volunteers.

Under Diane's leadership, Care Dimensions developed Massachusetts' first licensed hospice inpatient facility, the 20-bed Kaplan Family Hospice House, as well as collaborated with area health systems to establish inpatient hospice units in Salem and Gloucester. Other innovative programs include Palliative Care of the North Shore & Greater Boston, and the Bertolon Center for Grief and Healing, which offers bereavement support and counseling to anyone in the community who has suffered a loss. In addition, the organization developed a pediatric palliative care and hospice program to support children with life-limiting illnesses, and their families. In 2011, Care Dimensions acquired Partners Hospice, and became the preferred hospice provider of the Partners Healthcare System.

Diane has held various leadership positions with the Hospice and Palliative Care Federation of Massachusetts, including a term as President. She led efforts to expand access to hospice care in the Commonwealth by securing passage of legislation to mandate hospice as a covered benefit by all insurers, and to license freestanding hospice inpatient facilities. She has also served on several committees for the National Hospice and Palliative Care Organization, and as a member of organization's board of directors from 2003 to 2008. In 2010, she was appointed by Governor Deval Patrick to serve on Massachusetts' Expert Panel on End-of-Life Care.

Diane's leadership in community, educational and not-for-profit organizations has included service on the Boards of Directors of Salem State University (2012 – current), the North Shore Chamber of Commerce (2005 – current) and Danversbank (1999 – 2011). She has also served as a member of the North Shore Medical Center Quality and Medical Affairs Committee, Northeast Health Systems Governance Committee, and the Hamilton-Wenham School Health Advisory Committee.

Diane earned a Master's degree in Health Policy and Management from Harvard University School of Public Health in 1982, and a Bachelor's degree in Nursing from Case Western Reserve University (1976). Prior to joining Hospice of the North Shore & Greater Boston, she held increasingly responsible positions in nursing and hospital administration in Boston.

A resident of Gloucester, Diane enjoys travel, cooking and bicycling in her free time. She has two adult children.

#### **The Myra L. Herrick Outstanding Older American Award**

is given yearly to an individual who has made a significant contribution to the welfare of elders in an innovative, creative, or dedicated way, or who is a role model for continuing to live an active, healthy, and purposeful lifestyle.

## Board of Directors

### Community Partners Special Recognition Award

#### Andrew DeFranza

#### Executive Director, Harborlight Community Partners



Andrew DeFranza has served as the Executive Director of Harborlight Community Partners (HCP) since 2007, and has been in leadership roles in the non-profit sector for the last 17 years in New England and the upper Mid-west. Andrew describes himself as a “short, working class, Italian guy from New Jersey with an accidental white collar education”; he is passionately dedicated to creating housing for all while also challenging the systems and issues which create hurdles to such. His work with HCP is to develop and manage housing for people with limited incomes: parents, grandparents, working families, people with disabilities. HCP’s housing portfolio encompasses 420 units, providing homes for over 600 people; 370 units are on the North Shore, with the remainder under management through an affiliation with the Women’s Institute for Housing and Economic Development (WIHED).

HCP is an amalgamation of several smaller nonprofits. Over the past eight years, under Andrew’s leadership, HCP coordinated partnerships between ten non-profits, ranging from merger to acquisition and contractual agreements. This resulted in a sharpened, missional focus and organizational infrastructure capable of creating and managing regional affordable housing. Concurrently throughout these eight years, HCP continued

to create integrated housing and service models for fixed income seniors and improve its family housing. With a unique approach to caring for those in need of housing, HCP regards every resident as a neighbor and is treated as such with dignity and respect.

Prior to leading HCP, Andrew was the Executive Director of a homelessness organization in Milwaukee (Guest House). He holds an M.A. in Theology (Social Ethics) and an M.S. in Community Economic Development. He has a particular interest in creative local financing and sustainable systems and business structures for non-profits.

While leading Harborlight Community Partners, Andrew and the HCP staff have been driven by a commitment to ensure that services and systems are in place to ensure HCP’s senior residents can age in place, with peace of mind and dignity. SeniorCare has been an outstanding collaborator toward this goal. Over the past several years, Andrew has come to know and appreciate the dedication and work of SeniorCare and its staff, and is humbled to receive this award from such a respected partner agency.

## Mission Statement

SeniorCare Inc., a consumer centered organization, provides and coordinates services to elders and others, enabling them to live independently at home or in a setting of their choice while remaining part of their community.

## Strategic Plan Goals

### Goal #1

SeniorCare Inc. will be a highly visible, well-respected agency that attracts increased numbers of consumers, volunteers, and higher levels of contributions to support operations.

### Goal #2

SeniorCare Inc. will provide effective and efficient services, develop innovative programs, and meet the needs of consumers and the diversity within the communities it serves.

### Goal #3

SeniorCare Inc. will maintain and develop a highly qualified and motivated workforce that delivers the mission of the agency.

### Goal #4

SeniorCare Inc. will maintain financial security through the continuation of cost savings, efficiencies, and development.

### Goal #5

SeniorCare Inc. will take proactive steps to effectively assist adults with disabilities by increasing its staff knowledge through both internal and external means.

## Service Area

SeniorCare serves nine communities on Boston’s North Shore, including: Beverly, Essex, Gloucester, Hamilton, Ipswich, Manchester by-the-Sea, Rockport, Topsfield, and Wenham.

In addition to SeniorCare’s nine communities, RSVP Volunteers of the North Shore serves Danvers, Peabody, Salem & Marblehead.

## Employee Recognition

The Board of Directors honors the following SeniorCare staff members for their dedication and service to the community of the North Shore.

### 15 Year Anniversary

Janet Cantone-Gerrior Glenn Prescott

### 10 Year Anniversary

Andrea Basso Deborah Catania  
Karolina LaTronica Judith Lezon

### 5 Year Anniversary

Julia Bambara Gary Jensen

## Board of Directors

Thomas Tanous, President, Wenham  
George Winston, Vice President, Beverly  
Patricia Roach, Treasurer, Gloucester  
Leigh Keyser, Secretary, Hamilton  
Linda Anderson-Mercier, Beverly  
Laurel A. Eisenhauer, Ph.D., Essex  
Carol Grimes, Ipswich  
Ella M. Gutowski, Topsfield  
Randolph D. Maloney, MD, FACS, Beverly  
George Nickless, Manchester by-the-Sea  
Eileen Saunders, Rockport  
Nancy Scanzani, Ipswich  
Natalie A. Simon, Esq., Gloucester  
Thomas E. Sullivan, MD, Beverly  
Kathleen Van Demark, MD, Rockport

## Advisory Council

Patricia Ambrose, Chair, Manchester by-the-Sea  
Elizabeth Dunbar, Vice Chair, Hamilton  
Richard J. Sagall, MD, Secretary, Gloucester  
Sue Bannon, Wenham  
Erin Battistelli, Rockport  
William (Bill) J. Coughlin, Beverly  
Jerome J. Guilebbe, Beverly  
Kathleen M. Hurlburt, Gloucester/Rockport  
Rebecca Sumner, Beverly

## Executive Staff

Scott Trenti, Executive Director  
Jillian Cluett, Fiscal Director  
Dori Prescott, Director of Home Care  
Linnea Hagberg, Director of Community Programs and Planning  
Mary Mitchell, Human Resources Director  
Rick Loomis, Quality Assurance Director



# SeniorCare

Breakfast Fundraiser

Tuesday, October 25, 2016  
7:00 am - 10:30 am

Lobsta Land Restaurant  
Gloucester

Tickets: \$12 per Person

Information 978-281-1750



Marblehead Bank is proud to  
support SeniorCare and the  
44th Anniversary Gala!



21 Atlantic Ave. & One Humphrey St., Marblehead, MA 01945  
100 Cummings Center, Suite 101-F, Beverly, MA 01915  
Crosby's Marketplace, 125 Canal St., Salem, MA 01970

marblebank.com

Member FDIC • Member DIF • Equal Housing Lender

781.631.5500

golden  
living centers

### The Choice Is Golden

Short-term rehabilitation • Long-term skilled nursing care

Call us today to schedule a tour at 978-281-0333.

Golden LivingCenter - Gloucester

272 Washington St. • Gloucester, MA 01930

www.GoldenLivingCenters.com/Gloucester

Equal opportunity provider of healthcare services. GLS-11192-14 A237

CASUAL CATERING  
GREAT FOOD AT GREAT PRICES.  
casualcatering.com

ABOUT US  
CATER ONLINE  
HOT DISHES  
PARTY PLATTERS  
FINGER SANDWICHES  
FRESH SALADS  
APPETIZERS  
DESSERTS  
CONTACT US  
978.927.4788  
FAX 927.9504

A photograph of a group of people, including an older woman, participating in a fitness class at a YMCA. They are smiling and looking towards the camera.

the Y  
FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## ACTIVE AT EVERY AGE

YMCA OF THE NORTH SHORE  
www.northshoreymca.org

Cape Ann YMCA • Haverhill YMCA • Ipswich Family YMCA  
Lynch/van Otterloo YMCA • Plaistow Community YMCA  
Salem YMCA • Greater Beverly YMCA





Windover Construction provides construction management, design/build, customer service group, and project development services for clients throughout New England.

*Windover is proud to sponsor the 2016 SeniorCare Anniversary Gala.*

Beverly, MA • [www.windover.com](http://www.windover.com) • 978-526-9410

ACADEMIC

NONPROFIT & COMMERCIAL

RESIDENTIAL



# Congratulations to SeniorCare on 44 years of services to elders and others.







# *Congratulations*

to Mayor Romeo Theken,  
Diane Stringer,  
and Andrew DeFranza

*Thank You for*

# Changing Lives

*on Cape Ann*

*From Your Friends at*

## **ACTION** INC.

**Helping People. Changing Lives.**

*Community programs and services to  
help those in need on Cape Ann*

*Programs:*

- Client and Housing Services
- Education and Training Center
- Energy Services
- HomeCare

ACTION INC. Main Offices • 180 Main Street, Gloucester MA 01930 • 978.282.1000 • [actioninc.org](http://actioninc.org)



## SeniorCare

**Medicare--  
You Have Questions!  
We Have Answers!**



### **FREE Medicare Presentation**

SeniorCare will host a presentation on Medicare and how to get free, unbiased health insurance counseling for elders & Medicare beneficiaries.

**Thursday, November 3, 2016, 6:00 p.m.**

**Cummings Center Conference Room  
100 Cummings Center, Suite 221E, Beverly, MA**

**Information/Reservations: 978-281-1750**

[www.seniorcareinc.org](http://www.seniorcareinc.org)

*Creating Outstanding Impressions on the North Shore Since 1921*

  
**THE  
Cricket Press** INC.

[www.cricketpress.com](http://www.cricketpress.com)

**SPECIALISTS IN STATE OF THE ART  
OFFSET & DIGITAL PRINTING**

**COMPLETE MAILING SERVICES  
INCLUDING "EVERY DOOR DIRECT"**

50 SUMMER STREET • MANCHESTER, MASSACHUSETTS 01944-1518  
TEL: 978.526.7131 • FAX: 978.526.8193 • EMAIL: [info@cricketpress.com](mailto:info@cricketpress.com)





# FIRST Ipswich BANK

We are pleased to support **SeniorCare** in their mission to help support elders and others within our community.

ESSEX | GLOUCESTER | IPSWICH  
NEWBURYPORT | ROWLEY  
firstipswich.com | 888.667.3697

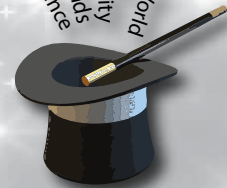
Member FDIC  
Equal Housing Lender



## RSVP & SeniorCare Annual Volunteer Recognition Luncheon

October 5, 2016  
Danversport Yacht Club

**Volunteering is**  
**MAGIC**



Information 978-281-1750



## GLOVSKY & GLOVSKY LLC ATTORNEYS AT LAW

We are proud to support  
**SeniorCare's 2016  
Anniversary Gala**

John E. Glovsky • Mark B. Glovsky  
Anthony P. Fusco • Brandon M. Ruggieri  
Miranda P. Gooding • Philip C. Wysor  
Jessica A. Wistran • Kristen D. Danaher  
Jessica L. Merriam • Michael J. Dissette

EIGHT WASHINGTON STREET, BEVERLY, MA 01915  
www.glovskyx2.com PHONE: 978.922.5000



*Exemplary Care for you  
and your loved ones.*

978.282.5575 • www.TLCnorthshore.com



**Exceeding Expectations** The best care is often at home in familiar, comfortable surroundings. Staying in your home promotes healing, provides dignity and respect and helps maintain one's independent lifestyle. We strive to be the premier agency dedicated to and recognized for our exceptional care. We are passionate about providing quality service.

### Offices Phone Numbers:

Gloucester & Danvers:  
978-282-5575

Malden:  
978-388-0700

Woburn:  
781-281-0403

### Services Offered:

- Hourly to 24 care options
- We coordinate with all Long term Care companies for reimbursement of care
- Personal Care Assistance
- Household cleaning & organization
- Grocery Shopping & Laundry
- Alzheimer's & Dementia Care
- Transfer & Mobility Assistance
- Transportation
- Companionship Services
- Medication reminders
- Medication Dispensing Machines
- Care provided by Certified Home Health Aides & Nurses



**Thank you for making a difference!**  
SeniorCare Inc.

**UnitedHealthcare®**  
Senior Care Options (HMO SNP)



UnitedHealthcare SCO is a Coordinated Care plan with a Medicare contract and a contract with the Commonwealth of Massachusetts Medicaid program. Enrollment in the plan depends on the plan's contract renewal with Medicare. This plan is a voluntary program that is available to anyone 65 and older who qualifies for MassHealth Standard and Original Medicare. If you have MassHealth Standard, but you do not qualify for Original Medicare, you may still be eligible to enroll in our MassHealth Senior Care Option plan and receive all of your MassHealth benefits through our SCO program.

H2226\_140915\_115619 Accepted  
MASCO 140915\_115619

CST4845

### SeniorCare

Elder Services | Information | Solutions

### NeedyMeds Presentation: Options to Help You Pay for Medications

Thursday, October 13, 2016, 6:00 - 7:00 PM  
SeniorCare, 49 Blackburn Center, Gloucester, MA

Presented by:  
Richard J. Sagall, M.D.  
NeedyMeds

RSVP: tracy.arabian@seniorcareinc.org, 978-281-1750 x-508



www.seniorcareinc.org



# The big company that doesn't act that way.



**Jan Dik**  
Financial Advisor  
27 Main Street  
Topsfield, MA 01983  
978-887-8897  
[www.edwardjones.com](http://www.edwardjones.com)

**Edward Jones**<sup>®</sup>  
MAKING SENSE OF INVESTING

## Happy 44th Anniversary SeniorCare!

### Seacoast Nursing & Rehabilitation Center

A member of Lahey Health Continuing Care

Rated DEFICIENCY-FREE  
in 2015 by the  
Dept. of Public Health

Call Deb, our Admissions  
Nurse for a tour today!  
978-283-0300

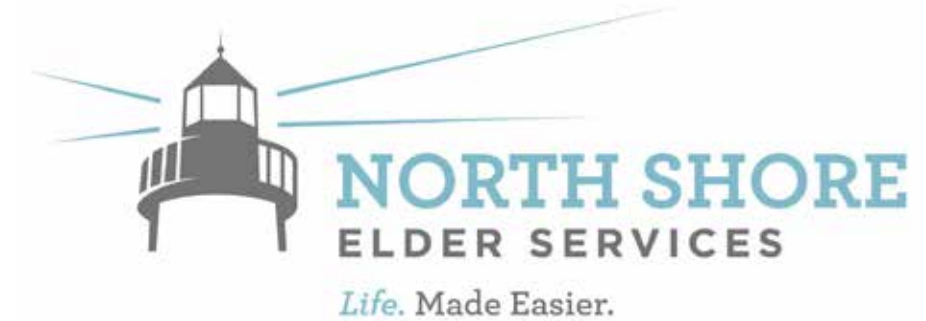
### Dedicated to Hope, Healing and Recovery.

Seacoast Nursing & Rehabilitation Center is a beautiful, modern facility offering short-term rehabilitation and long-term care programs with respite stays available. We offer complete medical and skilled nursing care including orthopedic, cardiac, stroke recovery, pulmonary, and wound care.

Located at 292 Washington Street, Gloucester - on the campus of Addison Gilbert Hospital.

## Congratulations SeniorCare!

From your friends at



North Shore Elder Services is a team of specialists making life easier for elders and those who care for them. We offer information, support, and solutions. Our specialists are experts in elder care. With four decades of experience, North Shore Elder Services has provided thousands of families with assistance. Whether simple answers to questions or complex guidance, our staff of specially trained elder care experts is ready to help. We offer support to elders and those who care for them. We provide personal assistance with compassion and understanding. We offer a wide variety of services and programs to meet elder care needs.

### *NSES Upcoming Events*

#### *Hoarding Disorder: Advancing Understanding and Interventions*

**When:** September 29th & 30th

**Where:** Doubletree by Hilton, Danvers, MA

**Register:** [www.tinyurl.com/hoardingconfns](http://www.tinyurl.com/hoardingconfns)

#### *NSES Annual Meeting*

**Featuring former President & CEO of LeadingAge - Larry Minnix**

**When:** November 3rd, 2016  
11:00AM-1:30PM

**Where:** Boston Marriott Peabody  
8 Centennial Dr.  
Peabody, MA 01960

**Cost:** \$60 For lunch and presentation  
\$40 for seniors & students  
**FREE** to attend the presentation only

**Tickets:** [www.nsesmeeting16.bpt.me](http://www.nsesmeeting16.bpt.me)

#### *8th Annual We Give Thanks Awards & Dinner*

**When:** Tuesday, November 15th  
6:00-9:00PM

**Where:** Angelica's Restaurant  
49 S. Main St.  
Middleton, MA 01949

**Cost:** \$85

**Tickets:** [www.wgt8.bpt.me](http://www.wgt8.bpt.me)

300 Rosewood Dr., Suite 200, Danvers, MA 01923  
p. 978-750-4540 [www.nselder.org](http://www.nselder.org) TTY: 978-624-2244





**Let Our Family Take  
Care of Your Family**

Contact us for **FREE Assessment**

**1-800-281-0878**

info@associatedhomecare.com

**Home Health Aides – Companions – Homemakers – Nursing Care**

**Live-in Care – 24-hour Care – Overnight Assistance – Caregiver Respite - Heavy Chore**

**Specialized Care for Alzheimer’s & Dementia**

As a **Home Care Company**, we understand how important it is for family members to find the best quality care for a loved one needing assistance.

Our goal is for your loved one to remain independent at home while receiving high quality care from a team of competent, dependable and compassionate caregivers. Caring for our clients is our highest priority.

**Servicing Eastern, Central, Southern & Western, MA Communities**



*Care Dimensions congratulates community leaders*

Diane Stringer, Care Dimensions

Sefatia Romeo Theken, Mayor City of Gloucester

Andrew DeFranza, Harborlight Community Partners

*for improving quality of life for all seniors*



**We'll take  
care of your  
family  
like you're a  
part of ours.**

**Hospice | Palliative Care | Support Services**

At Care Dimensions, we've been helping families deal with advanced illness for more than 35 years. We'll be there when you need us most, providing strength and support, plus a range of specialized clinical programs and expert medical care that help patients make the most of every day.

As a **community-based non-profit**, we are committed to respecting the wishes of every individual, and bringing peace and comfort to those who love them. That's what family is all about.



**CareDimensions.org**

**888-283-1722**



We support what  
matters to you.

**Because you  
matter to us.**



Eastern Bank is a proud sponsor of  
**SeniorCare.**

Congratulations to Mayor Sefatia Romeo Theken,  
Diane Stringer and Andrew DeFranza.

Here, **you're** first.<sup>SM</sup>



[easternbank.com](http://easternbank.com)