

TUFTS HEALTH PLAN FOUNDATION AWARDS NEARLY \$200,000 TO SENIORCARE

Tufts Health Plan Foundation announced a three-year grant of \$190,650 to SeniorCare to support a combined age- and dementia-friendly initiative developing in the Cape Ann communities of Essex, Gloucester, Manchester-by-the-Sea and Rockport. The grant reflects the Foundation's commitment to advancing inclusive policies that create thriving and vital communities that work for people of all ages.

"Communities have greater interest in age-friendly initiatives. There's a growing understanding of the critical role older people play. They are an asset to community, and their voices and insights are invaluable to the public discourse on what communities need," said Nora Moreno Cargie, vice president, corporate citizenship for Tufts Health Plan and president of its Foundation.

SeniorCare will be the backbone organization for an age- and dementia-friendly initiative in four Cape Ann communities. This is the first time a Massachusetts community has launched age- and dementia-friendly work in a fully integrated way. Led by a 15-member steering committee, the initiative includes community leaders, older people, elected officials, people living with dementia, caregivers and organizations representing business, schools, first responders, financial institutions, the medical community, faith communities and more. Researchers from the University of Massachusetts Boston – Gerontology Institute are working with the group to conduct a needs assessment to inform the work.

SeniorCare is very grateful to the Tufts Health Plan Foundation for this funding as we continue our efforts to work with the four Cape Ann communities on age- and dementia- friendly endeavors. We look forward to taking a lead role in this regional grass roots effort and working collaboratively with the city and towns involved. Visit our website at seniorcareinc.org for current and future information.



In all, Tufts Health Plan Foundation announced eight new grants totaling more than \$1.1 million and representing collaborations with nearly 80 community organizations in Massachusetts and Rhode Island.



Annual Breakfast Fundraiser for Meals on Wheels

♥ *Former Valentine's Day event is now a Spring Celebration!*

SeniorCare will hold its 44th annual Fundraiser Breakfast at The Gloucester House, located 63 Rogers Street in Gloucester on Friday, March 16, 2018, from 7:00 a.m. to 9:30 a.m. Tickets are \$12 per person and are available online at www.seniorcareinc.org or may be purchased at the breakfast. Proceeds from the buffet breakfast will benefit SeniorCare's Meals on Wheels program.

The breakfast's chief sponsors are The Gloucester House, Connected Home Care, Associated Home Care, ABC Home Healthcare Professionals, and Sidekim Foods.

Sponsorship opportunities for the Breakfast are available. For information about the breakfast or to become a sponsor, contact Paula Curley at 978-281-1750 x-560 or paula.curley@seniorcareinc.org.

**MEALS ON WHEELS
BREAKFAST FUNDRAISER**
Celebrate Spring!

Friday, March 16, 2018

SeniorCare

Board of Directors

Thomas Tanous, President, Wenham
George Winston, Vice President, Beverly
Carol Grimes, Treasurer, Ipswich
Laurel A. Eisenhauer, Ph.D., Clerk, Essex
Linda Anderson-Mercier, Beverly
William Bowler, Esq., Hamilton
Ella M. Gutowski, Topsfield
Randolph D. Maloney, MD, FACS, Beverly
George Nickless, Manchester-by-the-Sea
Patricia Roach, Gloucester
Eileen Saunders, Rockport
Nancy Scanzani, Ipswich
Natalie A. Simon, Esq., Gloucester
Thomas E. Sullivan, MD, Beverly
Rona Tyndall, Gloucester
Kathleen Van Demark, MD, Rockport

Advisory Council

Patricia Ambrose, Chair, Manchester-by-the-Sea
Elizabeth Dunbar, Vice Chair, Hamilton
Richard J. Sagall, MD, Secretary, Gloucester
Sue Bannon, Wenham
Erin Battistelli, Rockport
William (Bill) J. Coughlin, Beverly
Jerome J. Guillebbe, Beverly
Kathleen M. Hurlburt, Gloucester
Ilia Stacy, Ipswich

Senior Management Staff

Scott Trenti, Chief Executive Officer
Jillian Cluett, Chief Financial Officer
Dori Prescott, Director of Home Care
Linnea Hagberg, Director of Community Programs and Planning
Rick Loomis, Quality Assurance Director

Main Office:

49 Blackburn Center
Gloucester, MA 01930

Beverly Office:

100 Cummings Center, Suite 106-H
Beverly, MA 01915
1-978-281-1750
1-866-927-1050 (toll free)
1-978-281-1753 (Fax)
1-978-282-1836 (TTY)
scare@seniorcareinc.org
www.seniorcareinc.org

SeniorCare to Participate in Nationwide March for Meals Awareness Campaign

SeniorCare will once again participate in the annual March for Meals month-long, nationwide celebration of Meal on Wheels and the homebound and vulnerable seniors who rely on its vital safety net.

"The services that we provide the seniors of the North Shore are critical and the need is rapidly increasing," said Paula Curley, Director of Nutrition Services at SeniorCare. "Together, we can keep seniors living independently, healthier at home and feeling more connected to their community as they age."

Since 2002, Meals on Wheels America has led the annual awareness campaign in an effort to fill the gap between the seniors served and those in need that is widening due to increased demand with a rapidly aging population combined with declining public and private resources, and rising food, transportation and operational costs. This March, hundreds of local Meals on Wheels programs will reach out to their communities to build the support that will enable them to deliver nutritious meals, friendly visits and safety checks to America's seniors all year long.

The Meals on Wheels "more than just a meal" model addresses three of the biggest threats of aging: isolation, hunger and loss of independence. More than ever, we must join forces to meet the needs of the fastest growing population in America who want to be able to live at home for as long as they can. It not only makes economic sense to enable seniors to stay healthy and safe at home, but it improves the health and vibrancy of our communities and our nation at large.

Meals on Wheels Recipients Receive Holiday Greetings

SeniorCare is thankful to a number of local organizations and individuals for helping to provide a small gift to each of our Meals on Wheels recipients during the holidays.

Thank you to the Gloucester Rotary Club, the Open Door Food Pantry, RSVP's Project Warm Friends, the Ipswich Rotary Club, the Rockport Rotary Club, and Santa's Magic for your generosity!



"Aging is not lost youth but a new stage of opportunity and strength."

-- Betty Friedan



Jon d'Angelo from Senator Warren's office helped deliver meals during the 2017 March for Meals campaign

Message from the Chief Executive Officer

A warm welcome and happy new year to our readers. SeniorCare is very excited for 2018 and the new programs and services we will be offering.

First and foremost, we are very grateful to receive three year funding from the Tufts Health Plan Foundation to move forward with our work in establishing Age & Dementia Friendly Cape Ann. We seek to enhance the work that is currently being done on the local level and all of the great work of our community providers and translate this into a regional approach. We also hope to assist our other communities in their efforts as well. More to come on this and visit our website, keep an eye on other social media, press releases, articles, emails and our local TV show *Living Wisely, Aging Well*.

We will also be starting a new pet service, which will include such services as in-home pet therapy, grief counseling, pet hoarding services, pet walking, in-home pet care for consumers who are hospitalized, in rehab, going on vacations, and the like. Other services will also be offered and be available to seniors, adults with disabilities, and the general public.

Later this year, we will be starting a new money management and representative payee program for consumers who do not qualify for the MA Money Management Program, which has an income cap for participating. We hope to fill a void and provide assistance to those in need relative to their finances.

Stay tuned for more upcoming changes in 2018 and thank you all for your support of SeniorCare.



Scott Trenti
Chief Executive Officer

UNLEASH YOUR CALLING

Wanted: Volunteers Who Want to Make a Difference

Volunteers are needed to spend ten hours per month advocating for patients and residents as they live their lives with dignity and respect at a local nursing facility or rehabilitation center. Volunteers work with the residents and staff to resolve concerns about residents' rights and the quality of life as, in turn, the volunteer increases their sense of connection with the community.

To learn more about the **Long Term Care Ombudsmen Volunteer Program**, the upcoming three day training class, or to schedule an interview, contact SeniorCare, the North Shore's Aging Services Agency, at 978-281-1750, extension 570. You can also visit SeniorCare on the web at www.seniorcareinc.org, and click on **Volunteer Opportunities: Long Term Care Ombudsmen Program** for more information. A one year commitment to serve in this rewarding program is requested.

"Youth is the gift of nature, but age is a work of art."

-- Stanislaw Jerzy Lec

Meals on wheels has been a life saver, in the sense, I do not cook, my wife when she was living spoiled me.

I have a heart & sugar problem, that I have to control.

The meals I receive give me the balance & nutrition I require, as well as a body guard to check my well being daily

This is the only meal I receive that is not in a can. I can only microwave food.

SeniorCare

Elder Services | Information | Solutions

49 Blackburn Center

Gloucester, MA 01930

Return Service Requested

SeniorCare Inc., a consumer centered organization, provides and coordinates services to elders and others, enabling them to live independently at home or in a setting of their choice while remaining part of their community.

Non Profit Org.

U.S. Postage

PAID

GLOUCESTER, MA

Permit No. 225

**ACADEMY AWARD
NOMINATION**
BEST ORIGINAL SONG "I'M NOT GONNA MISS YOU"

**2 WINNER
GRAMMY AWARDS™**

"ONE OF THE MOST REMARKABLE DOCUMENTARIES IN RECENT YEARS..."
YOU DO NOT WANT TO MISS THIS MOVIE.
Richard Roeper CHICAGO SUNTIMES

**GLEN CAMPBELL
I'LL BE ME**

PG-13 PARENTS STRONGLY CAUTIONED
Some Material May Be Inappropriate for Children Under 13

FREE ADMISSION

TUESDAY, APRIL 3, 2018 • 5:00 PM • THE CABOT CINEMA, BEVERLY

The SeniorCare 2018 Film Series is presented by
The Residence at Riverbend
with additional support from Tufts Health Plan Foundation

SAVE THE DATE!

Greater North Shore Link EXPO

Maximize Your Independence

Featuring Links to:

Resources

**Adaptive
Equipment**

Services



When: Saturday, April 28, 2018

Time: 9:00 AM ~ 1:00 PM

Where: Torigian Senior Center

Peabody Council on Aging

75 Central Street

Peabody, Massachusetts 01960

Sponsorships, Exhibit Tables, and Advertisements in Program Guide available.

For more information, please contact **Patty Cox** at

pcox@northshorelink.org or at **978-624-2206**

www.northshorelink.org

Expo Leadership Agencies:

Greater Lynn Senior Services (GLSS) * Independent Living Center of the North Shore and Cape Ann (ILCNSCA) *
Northeast Arc * North Shore Elder Services (NSES) * SeniorCare Inc. * North Shore Career Center * Element Care

The primary goal of the Greater North Shore Link is to create a single, coordinated system of information and access, for all persons seeking long-term services and supports, regardless of age, disability or income.

SeniorCare Inc. is a 501(c)(3) tax-exempt organization. All contributions made to the agency are tax deductible to the extent permitted by law. SeniorCare Inc. and its programs are funded in whole, or in part, by contracts with/or grants from the Massachusetts Executive Office of Elder Affairs, the Federal Administration for Community Living and other funding sources.



Main Office: 49 Blackburn Center • Gloucester, MA 01930

Beverly Office: 100 Cummings Center, Suite 106-H • Beverly, MA 01915

978-281-1750 • 866-927-1050 • 978-282-1836 (TTY) • www.seniorcareinc.org

FEATURED ON
**The
Giving
Common**